

Always creating new value to meet the diversifying social environment and needs that are evolving with time.

Noritake's products and technologies

1900~

- 1904 Russo-Japanese War
- 1914~1918 World War I
- 1920 Post war depression

1919

Succeeded in domestic production of liquid gold

1930~

- 1929~1933 The Great Depression
- 1931 Mukden Incident (start of Second Sino-Japanese War)
- 1939~1945 World War II

1939

Began full-scale manufacturing of industrial grinding wheels

1919

Began production of calcined plaster

1926

Succeeded in domestic production of decalcomania paper for tableware manufacturing

1950~

- 1950 Korean War
- 1951 Treaty of San Francisco
- 1955~1973 Japanese economic miracle

1959 Development of

ZZZ Grinding Wheel for ultra-heavy grinding

1970~

- 1971 Nixon shock
- 1973 1973 oil crisis
- 1985 Plaza Accord

1964 Introduced coated abrasives technologies

1967 Developed printing technology for thick film circuits

1970 Launched non-water-based filtration equipment (A-O Filter)

1973 Introduced static mixer technologies

1914 Succeeded in production of the first dinner set in Japan

1932 Developed the first bone china in Japan

1955 Development of heated automatic potter's wheel molding machine

1965 Developed heat-resistant porcelain (Progression China)

Noritake's history



1904
Established Nippon Toki
Gomei Kaisha



1933 ~ 1939
Modernization of buildings
and equipment



1947
Established NORITAKE
CO., INC. in the USA



1957
Established Corporate Motto



1972 Established current
NORITAKE LANKA
PORCELAIN (PVT) LIMITED


Since its foundation, the Noritake Group has applied and developed technologies it has cultivated with western tableware to expand and diversify its business domains in four main areas. We will continue meet demand for new needs that are ever-evolving with time, and focus on creating new value that further enriches the lifestyles and society of people everywhere.

1990～

- 1986~1991 Japanese asset price bubble
- 1991 Dissolution of the Soviet Union
- 1991~2002 Lost Decades
(the Heisei Recession)

2000～

- **2001** September 11 attacks
- **2008** Bankruptcy of Lehman Brothers
- **2011** 2011 Tohoku earthquake and tsunami



Primadura
porcelain
I use

Industrial Products Business

We are one of largest comprehensive manufactures of grinding and polishing tools in Japan, supporting indispensable processes in manufacturing - cutting, shaving, and polishing materials - through world-class technologies. Our Group includes companies such as Nippon Resibon Corporation and Hiroshima Kenma K.K., which handle offset grinding wheels and other general-purpose grinding wheels, and Noritake Coated Abrasive Co., Ltd., which handles coated abrasives. Through a wide product lineup, we contribute to the development of many industries, including automobiles, steel, bearings, aircraft, shipbuilding, medical care, and semiconductors.

Ceramics & Materials Business

Crushing, mixing, molding, and decorating patterns... Our technologies cultivated through the manufacturing of tableware produce outstanding materials and components that play roles in many fields. These products support a number of industries including the manufacture of electronic components such as multi-layer ceramic capacitors and components for automobiles, medical devices, display devices, and jet engines.

Engineering Business

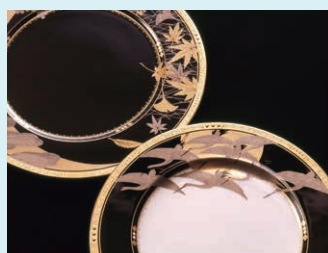
With our core technologies of heating, mixing, filtering, and cutting, we provide wide range of engineering equipment to a variety of industries including automotive, electronic components, chemicals, medicines, and food. We contribute to greater efficiency and energy savings in the manufacturing workplaces. We develop and design drying furnaces, heating furnaces, mixing and agitation equipment, filtration equipment, cutting machines, and other equipment to match the customers' needs.

Tabletop Business

For over 100 years, Noritake tableware has been loved around the world. We offer a wide lineup of beautiful and easy-to-use tableware for daily use at home and for gifts, as well as for commercial use in hotels, restaurants, in-flight service, and more. By providing products infused with impeccable quality and taste, we enrich our customers' lives.



2001
Opened Noritake Garden



2004 100th anniversary of foundation
(Photo is of the commemorative anniversary
Bone Craft series)



2012
Established NORITAKE SA
(THAILAND) CO., LTD.



2013
Began operation NORITAKE ABRASIVES
(SUZHOU) CO., LTD. in China