



Noritake Garden

## General Information

**Free Admission** (Admission fees apply for the Craft Center and Noritake Museum only)  
\* All facilities are barrier-free.

Admission fees for the Craft Center and Noritake Museum		
Adults/university students		500 yen
Visitors aged 65 or over		300 yen
High school students and younger		Free
Visitors with ID verifying disability (Be prepared to present the ID)		Free
* Group discounts available	Groups of 30 or more	10% off
	Groups of 100 or more	20% off

**Closed Days** Mondays (Closed the following weekday if Monday is a public holiday.)  
Year-end and New Year holidays  
(For details, please check our website or inquire by phone.)

## Operating Hours

Facility	Open Hours
Shop	10:00 AM – 6:00 PM
Café grand vert	11:00 AM – 5:00 PM
Craft Center / Museum	10:00 AM – 5:00 PM
Welcome Center	10:00 AM – 5:00 PM
Gallery	10:00 AM – 6:00 PM
Restaurant Kiln	Lunch 11:30 AM – 3:00 PM (last orders: 2:00 PM)
	Tea Time 3:00 PM – 5:00 PM (reservation required by the day prior)
	Dinner 5:30 PM – 8:30 PM (reservation required)

**Parking Lot** Please use the parking lot of the adjacent Aeon Mall.

## Access Information

### Public Transportation

JR (Japan Railways) Nagoya Station	15-minute walk
Meitetsu-Nagoya Station	
Kintetsu-Nagoya Station	5-minute walk
Kamejima Station on the Subway Higashiyama Line	3 minutes
Nagoya Station City Bus Stop	Get off at Noritake Garden
Nagoya Station Me-guru Bus Stop	6-minute walk
	Get off at Noritake Garden West

### By Car

Tomei Expressway — Nagoya Expressway — Nagoya Expressway  
Ring Route take the Nishikibashi Exit and turn left.

The map is accessible  
from this QR code



1 - 36, Noritake-Shinmachi, 3-chome, Nishi-ku, Nagoya 451-8501, Japan

TEL (main) 052-561-7114

<https://www.noritake.co.jp/eng/mori/>



日本の数ある産業  
産業観光「ナゴヤ」

2025.05(2MD)



Noritake Garden

Welcome to  
Noritake  
Garden!



## CRAFT CENTER

### Noritake Museum

**4F** Admire the grand “Old Noritake” and beautiful design drawings created between the Meiji and Taisho periods.

**3F** A comprehensive exhibit featuring an array of dinnerware, including “Sedan”, the first dinner set to be made in Japan.

### Craft Center

**2F** Here we introduce freehand sketching by experienced craftsmen and various other painting work. There is also a painting experience corner.

**1F** Here we reveal the steps before Noritake’s bone china is created. Visitors can view the manufacturing process which uses poured molding.



## WELCOME CENTER

**1F** Learn more about the history and business of Noritake through videos. Introducing Noritake’s technologies and products, cultivated in tableware manufacturing.



1F

### Noritake Square Nagoya Lifestyle shop

This shop offers a wide range of products by Noritake and Okura Art China, from high-quality everyday tableware to prestige items. A comprehensive selection of dining space accessories and factory outlet products are also available.

### Café grand vert

Enjoy lunch and dessert served on casual Noritake tableware. Come and take a break from shopping or walking.



### The “Red Brick Buildings”, symbolic of Japan’s western tableware history.

Standing today as they have since the beginning as a precious industrial heritage.

### The Enormous “Six Chimneys” A monument symbolizing Noritake’s dream

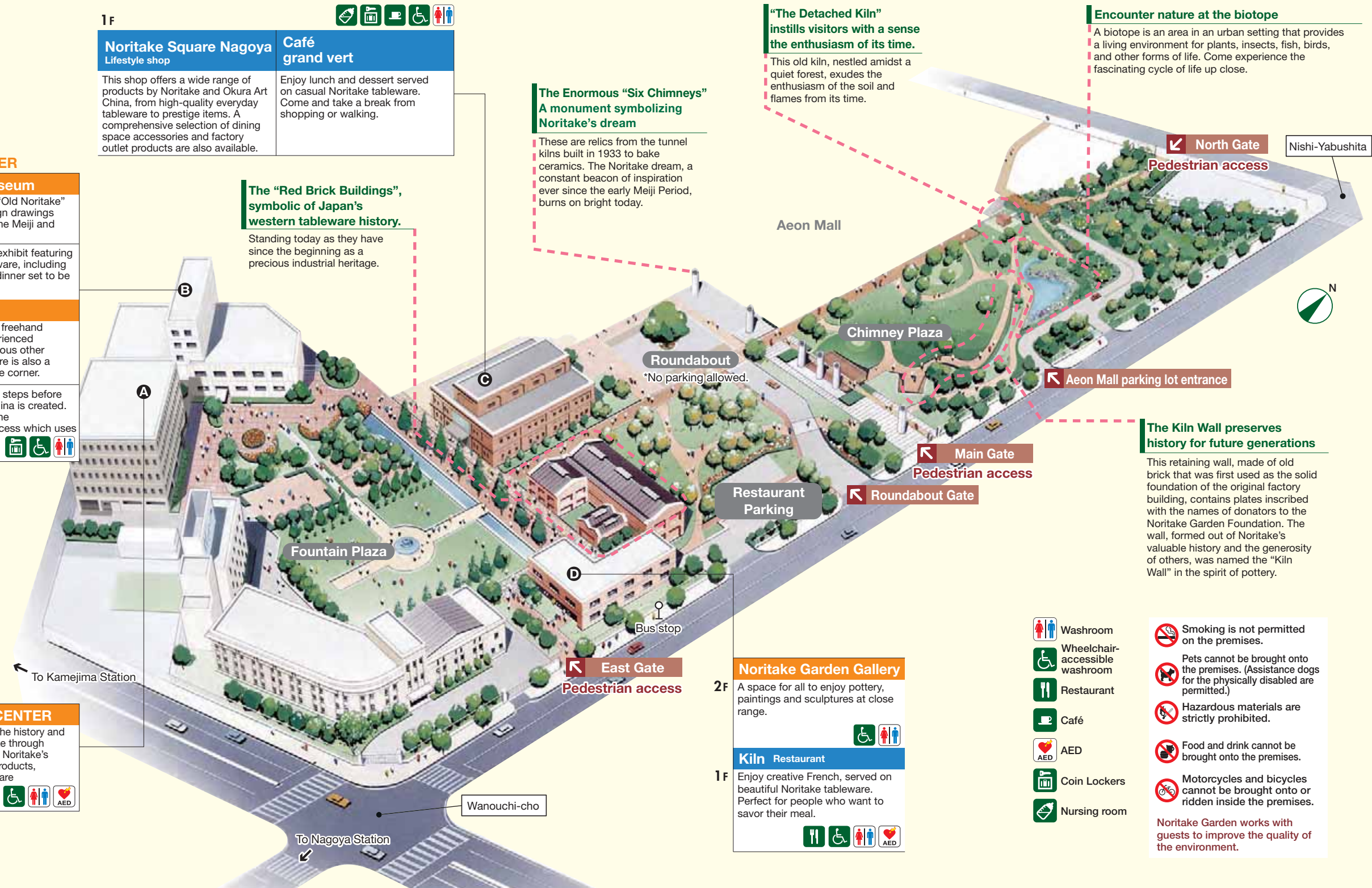
These are relics from the tunnel kilns built in 1933 to bake ceramics. The Noritake dream, a constant beacon of inspiration ever since the early Meiji Period, burns on bright today.

### “The Detached Kiln” instills visitors with a sense the enthusiasm of its time.

This old kiln, nestled amidst a quiet forest, exudes the enthusiasm of the soil and flames from its time.

### Encounter nature at the biotope

A biotope is an area in an urban setting that provides a living environment for plants, insects, fish, birds, and other forms of life. Come experience the fascinating cycle of life up close.



North Gate

Pedestrian access

Nishi-Yabushita

Aeon Mall

Chimney Plaza

Aeon Mall parking lot entrance

Main Gate

Pedestrian access

Roundabout Gate

Roundabout

\*No parking allowed.

Restaurant  
Parking

Fountain Plaza

East Gate

Pedestrian access

Bus stop

Wanouchi-cho

To Nagoya Station

To Kamejima Station

Washroom

Wheelchair-  
accessible  
washroom

Restaurant

Café

AED

Coin Lockers

Nursing room

Smoking is not permitted  
on the premises.

Pets cannot be brought onto  
the premises. (Assistance dogs  
for the physically disabled are  
permitted.)

Hazardous materials are  
strictly prohibited.

Food and drink cannot be  
brought onto the premises.

Motorcycles and bicycles  
cannot be brought onto or  
ridden inside the premises.

Noritake Garden works with  
guests to improve the quality of  
the environment.



Noritake Garden



Vase :Porcelain H.8.3in.  
1918~1930





## In 1904, one plate launched Noritake's dream.

The history of Noritake began here, with this dinner plate, about 120 years ago. In keeping with the founders' vision, Noritake continues to produce tableware designed to enrich our lives. The brand is loved and respected all over the world for its artistic beauty and technological prowess and the manufacturing philosophy has remained unchanged throughout the passing of the years.

The Noritake Garden has been nurtured to manifest this idea for the next era. We invite you to enjoy Noritake's technology, long historical tradition, and artistic essence as it continues to take form under a new vision.

This is the birthplace of Noritake's dream.

## Culture

The joy of seeing, knowing, and creating real beauty – a brand of excitement and enjoyment that only Noritake provides.

### Welcome Center



- Open 10:00 AM – 5:00 PM
- Admission fee Free

Learn about the history of Noritake along with the technologies and products developed in manufacturing tableware.

#### Theater

Visitors can watch a video to learn more about the history and business of Noritake, as well as Noritake Garden.

\*Please note that the video presentation may be unavailable due to specific circumstances.



#### Noritake History Table

Learn about the history of Noritake through panels and videos. Place your hand over the plate-shaped screen to see video episodes for each time period. (Approx. 2 minutes long)



#### Technology Corner

Learn about Noritake's technologies and products, besides tableware, that are utilized in a variety of fields, including automotive, steel, electronic devices, medical, food, energy, and more.



### Noritake Garden Gallery



- Open 10:00 AM – 6:00 PM (Open until 4:00 PM on the last days of events)
- TEL 052-562-9811
- Admission fee Free

#### Find a wonderful world of artwork

This gallery space, full of beautiful pottery, paintings, and sculptures, is a showcase for a wide variety of artwork, hosting personal exhibitions for renowned artists and art shows of local residents.



### Craft Center



- Open 10:00 AM – 5:00 PM
- Admission fee See the last page of the leaflet
- TEL 052-561-7114
- FAX 052-561-7276

#### Craft Center 1F

##### Body Forming Process

Follow the forming process used to create bone china body from original mold production to glaze firing.



#### Craft Center 2F

##### Decoration process

Watch as accomplished craftspeople create delicate drawings, transcriptions, and gold finishes on porcelain bodies.



#### Craft Center 2F

##### China Painting Experience Corner

Reception 10:00 AM – 4:00 PM  
Fee Fees apply  
For details, please check our website.

Create original works of art by painting whatever you want onto a snow white bone china dish or mug. Your creation will be delivered to you after firing.



### Noritake Museum



#### Craft Center 3F/4F

- Open 10:00 AM – 5:00 PM

See the beauty of "Old Noritake", that continues to fascinate lovers of chinaware worldwide.

The Noritake Museum displays a collection of "Old Noritake" with historical and artistic value, including colorful, exquisite design books.



## Historical

Breathe in the atmosphere of the early days of Western-style dinnerware in the Meiji Era red brick building.

### Red Brick Building

This brick building, the first factory of Nippon Toki Gomei Kaisha was constructed in 1904 and remained in operation until 1975. It symbolizes the history of Western-style dinnerware in Japan. As you stroll around, you may detect a little of the atmosphere of those early days.



## Commercial

Rest in the rich green forest, taste delicious food, enjoy shopping – all to make your life more relaxing.

### Noritake Square Nagoya

Lifestyle shop



- Open 10:00 AM – 6:00 PM TEL 052-561-7290

#### Comfortable living begins at the table.

This is a lifestyle store that offers a wide variety of Noritake products made with techniques and skills developed since the company's founding as well as casual tableware and miscellaneous accessories for dining spaces that will enhance your daily life. The event space hosts a wide variety of events related to food and living to help visitors enjoy a more comfortable lifestyle. There is also an outlet corner with discontinued products, special value products and more available at bargain prices.



### Kiln Restaurant



- Open
- Lunch Time 11:30 AM – 3:00 PM (last orders: 2:00 PM)
- Tea Time 3:00 PM – 5:00 PM (reservation required by the day prior)
- Dinner Time 5:30 PM – 8:30 PM (reservation required)
- \*May be temporarily closed
- TEL 052-561-7304 FAX 052-561-7308

#### French restaurant located in "Noritake Garden"

Enjoy a relaxing moment surrounded by the seasonal scenery of the Noritake Garden with creative French Cuisine served on Noritake tableware.

Reservations are recommended, as the restaurant may be full during lunch time.



### Café grand vert



- Open 11:00 AM – 5:00 PM (last orders: 4:30 PM)

#### Have a relaxing and gentle time with Noritake tableware

Comfortable atmosphere with sophisticatedly placed wood tables and fabrics. Perfect for a relaxing break between shopping and strolling in the Garden.

